**Digital Map Products Debuts New Release of GovClarity™ for Revolutionizing
Government Effectiveness**

(Irvine, CA – July 3, 2013) Digital Map Products, a leading provider of cloud-based mapping technology solutions, today announces a new release of GovClarity™, a cloud-based data integration and mapping platform for local government entities. Formerly branded CityGIS™, GovClarity™ enables local governments to leverage the power of location to unify data, increase organization efficiency, and improve public responsiveness.

Location is the logical integration point for local municipal data, systems and activities, and visual mapping helps simplify the complexity and increase the usability of data. GovClarity™ provides a common system for cities and counties to access all their property and mapping information. All agency staff can access, create, analyze and maintain spatial data in just a few clicks, improving inter-departmental collaboration and data accuracy, and saving time and money across the board.

In addition to internal operations, constituent outreach is of utmost importance to today's local government agencies. GovClarity™ includes several features that allow local governments to publish information to residents through online interactive maps on public websites, solicit public feedback, empower the community to report issues through their mobile devices, and even integrate maps into social media communication.

"We strive to provide innovative GIS solutions that are easy to use and affordable so they are truly accessible for local governments," says Digital Map Products President and CEO Jim Skurzynski. "With GovClarity™, we are excited to be able to give our municipality clients a significant leap forward in leveraging the power of location, via an intuitive mapping interface, to improve internal operations and communications, as well as constituent engagement."

To learn more about GovClarity™ and to register for a free trial, visit:
http://digmap.com/campaigns/GovClarityReleaseJune2013.html

###

About Digital Map Products

Digital Map Products is a leading provider of web-enabled spatial solutions that bring the power of spatial technology to mainstream business, government and consumer applications. SpatialStream™, the company's SaaS spatial development platform, enables the rapid development of spatial applications. Its ParcelStream™ web service is powering national real estate websites with millions of hits per hour. LandVision™ and GovClarity™ are embedded mapping solutions for real estate and local government. To learn more, visit http://www.DigitalMapProducts.com.

For more Information

Digital Map Products Contact:
Mary Jo Draper
Draper Communications
office: 816.753.4429 | mobile: 816.516.2446

maryjo@drapercom.com