

Digital Map Products to Discuss Cloud GIS for Local Government at 2011 ICMA Conference

(Irvine, CA – September 13, 2011) Digital Map Products (DMP) will offer a cloud computing presentation for local government at the International City/County Management Association's (ICMA) 97th Annual Conference in Milwaukee Sept. 19. This industry-leading conference, which brings together local government decision makers who serve cities, counties, and regional entities of all sizes, will take place September 19 – 21.

Digital Map Products, a leading innovator of cloud-based spatial solutions for business, government, and consumers, will be presenting at the conference on Monday, September 19th from 9:45 – 10:45 a.m. The Solutions Track session, titled "The Cloud Revolution: Transforming GIS for Local Government," will cover recent developments in cloud GIS, discuss real life examples of how municipalities are embracing and succeeding with this transformative technology, and provide tips for how to get started with cloud computing and web GIS.

Drawing on more than a decade of experience delivering cloud-based GIS applications and geospatial data, Digital Map Products will highlight how GIS in the cloud can relieve overburdened IT staff, save money and resources, minimize technology adoption woes and increase citizen engagement. In addition, Cloud GIS best practices and case study examples will be featured.

To learn more about Digital Map Products Solution Track Session, "The Cloud Revolution: Transforming GIS for Local Government," or to arrange a meeting with Digital Map Products at the ICMA conference visit <http://www.digmap.com/Campaigns/CityGISatICMA.html>.

If you're unable to make it to ICMA's conference, you can still learn about the latest Cloud GIS Trends by watching Digital Map Products' recent webinar, Cloud GIS: The New Rules for GIS Success. <http://www.digmap.com/Resources/CloudGISChangingTheRules.html>

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About Digital Map Products

Digital Map Products is a leading provider of web-enabled spatial solutions that bring the power of spatial technology to mainstream business, government and consumer applications. SpatialStream™, the company's SaaS spatial development platform, enables the rapid development of spatial applications. Its ParcelStream™ web service is powering national real estate websites with millions of hits per hour. LandVision™ and CityGIS™ are embedded GIS solutions for real estate and local government. To learn more, visit <http://www.digmap.com>.

For more Information

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